



Business Cases

Wine & Spirits

SB Logistics

Wines & Spirits Logistics

At SBLogistics we develop solutions in order to improve the supply chain of our customers, we understand the requirements of Wine & Spirits industry and in this way we have developed the following logistics solutions:

√ Cargo insurance	√ Distribution
√ Warehousing and customs clearance service	√ Integrated Supply Chain Services (International Freight)

Expansion of world famous spirit into Mexican market

SBL Branches	Key customer's needs	SBLogistics Solution
MEX GDL MTY	They needed a qualified and reliable partner in Mexico to introduce their products according to Mexican legal regulations	Certifying products according to Mexican Government standards (legal labeling: marbete, NOM)
MEX GDL MTY	Expansion requires to access Korean community in Mexico	National Distribution: directly to convenience stores and retailers.

Value Added Services:



Legal labeling
(marbete)



Selection



Checking correct
label position

Brewery's new business opportunity with wholesale store

SBL Branches	Key customer's needs	SBLogistics Solution
TIJ	They required more space to maintain its product secured and available to be delivered	Warehousing at SBL Tijuana with security standards and Warehouse Management System
TIJ	Cucapá develop a special promotion for this important customer and needed qualified staff	Value Added Services at SBL Tijuana, Kitting Cucapá's different beer styles in the proper promotion box

Value Added Services:



Flange cut



Inner box cardboard separating 24 bottles



Box assembling



Plastic wrap pallet



sales@sbgroup.com.mx
salesusa@sbgroup.com.mx